



[REDACTED]

Date
24 September 2024

[REDACTED]

Post Office
100 Wood Street
London EC2V 9ER

Your Ref:

Classification:
Public

Dear [REDACTED],

Freedom of Information Request – FOI2024/01219

We are writing in response to your email received by Post Office Limited (“**Post Office**”) on 30 August, which has been dealt with under the terms of the Freedom of Information Act 2000 (“**FOIA**”).

In your email you have requested the information shown verbatim in bold below:

“I would like to make a freedom of information act request for the following information.

- 1) Amount of money spent by post office on lgbt pride events this calendar year**
- 2) Amount of money spent by post office on Fathers Day this calendar year (eg on posters, advertising ect related to Fathers Day)**
- 3) Amount of money spent by post office on direct to customer advertising this calendar year (eg TV adverts, Radio Adverts, Website Adverts) not including in branch materials such as posters and leaflets”**

We can confirm that Post Office does hold the information you have requested. The total spend for Post Office for the 2024 calendar year, excluding Post Office Insurance, up to the date of your information request (30 August), is provided below:

- 1) Total spend for LGBT Pride events is £11,908.73.

2) Total spend for Father's Day £2,835.

3) Total spend for direct customer advertising £568,791.

If you are dissatisfied with the handling of this response, you do have a right to request an internal review. You can do this by writing to the address above within 40 working days of receipt of this response stating your reasons for your internal review request or alternatively, by emailing information.rights@postoffice.co.uk.

If, having requested an internal review by Post Office, you are still not satisfied with our response you also have a right of appeal to the Information Commissioner at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire SK9 5AF

Telephone: 0303 123 1113
www.ico.org.uk/foicomplaints

Yours sincerely,

Information Rights Team
information.rights@postoffice.co.uk
<https://corporate.postoffice.co.uk/en/governance/access-to-information/access-to-information/>

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