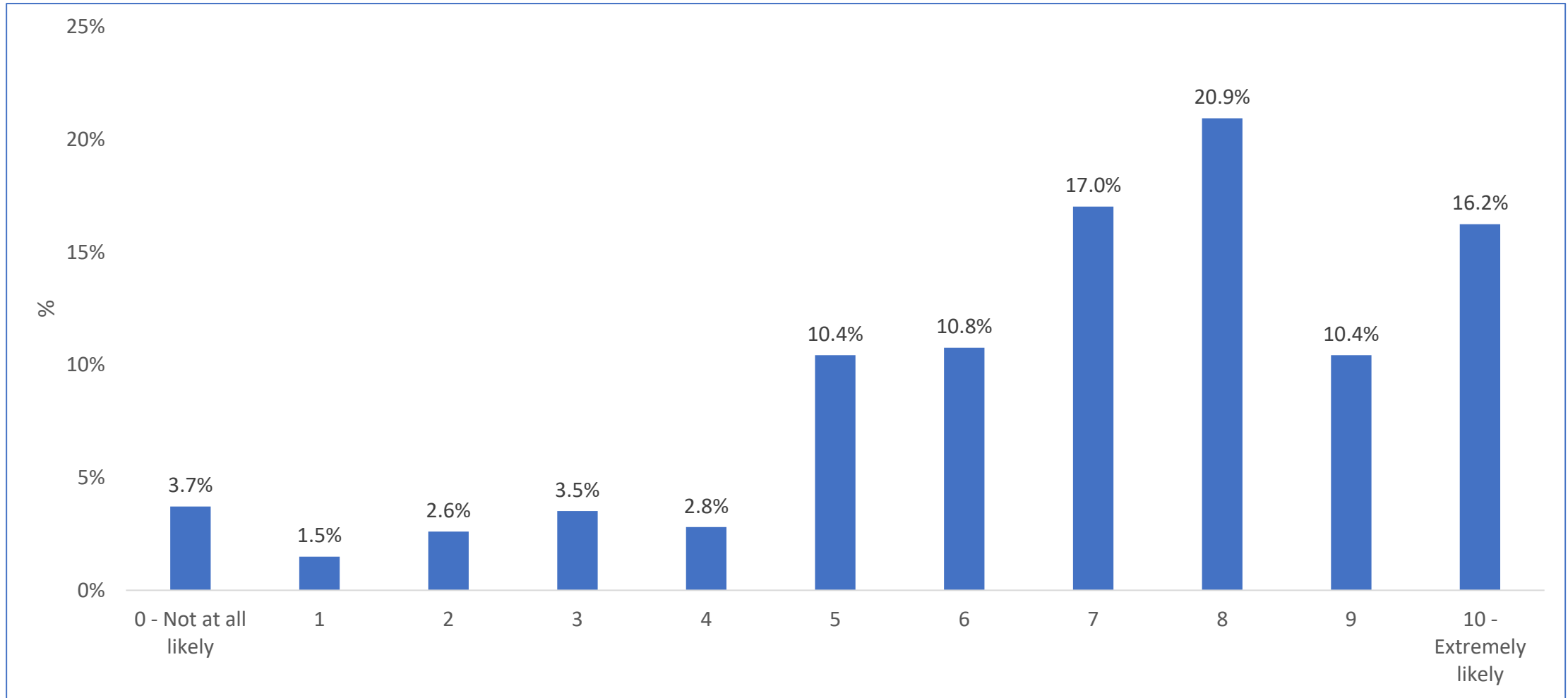




# Culture Survey

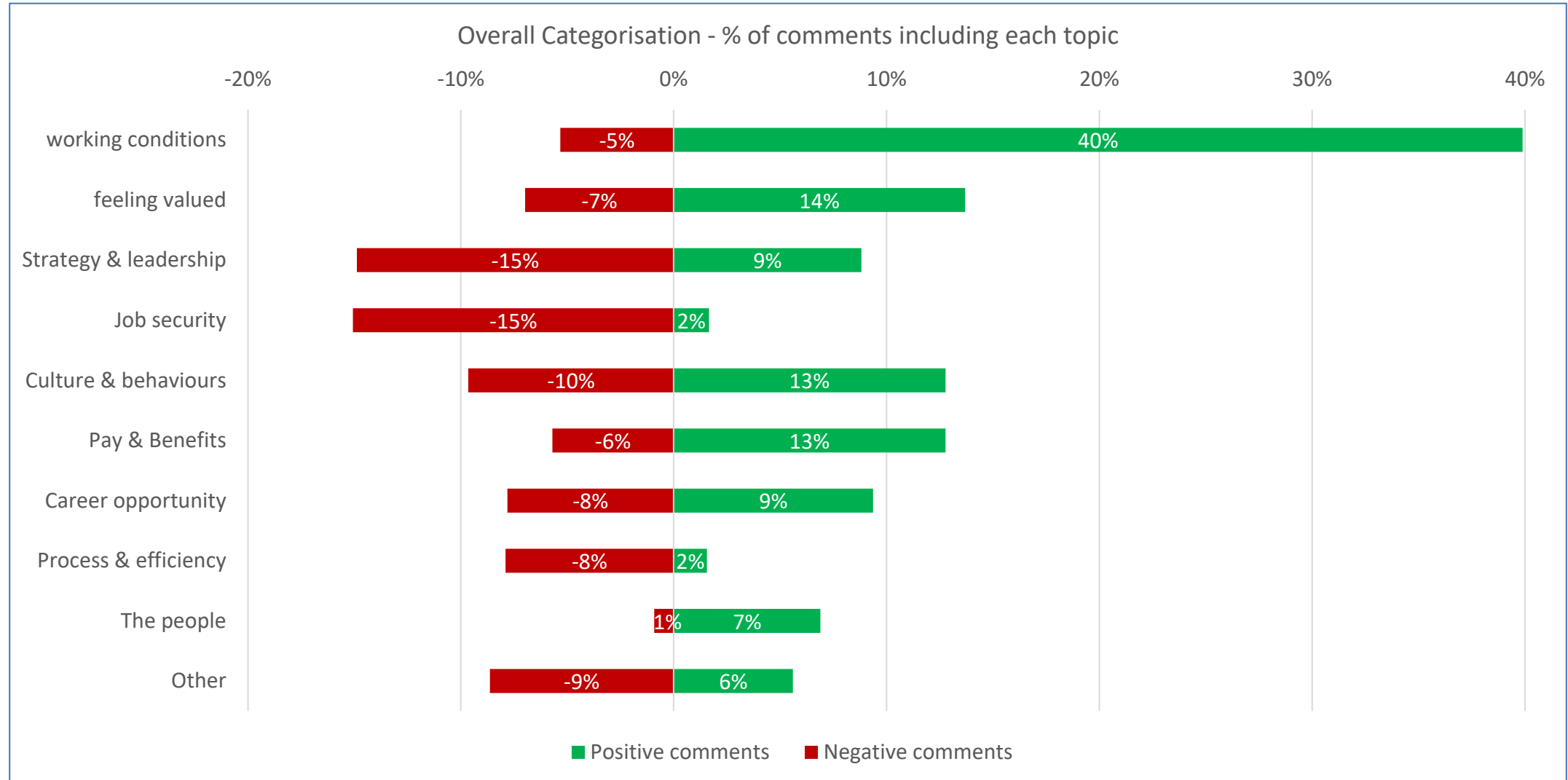
September 2021

# Q1. On a scale of 0 to 10, how likely are you to recommend working at Post Office Limited to a friend or family member?



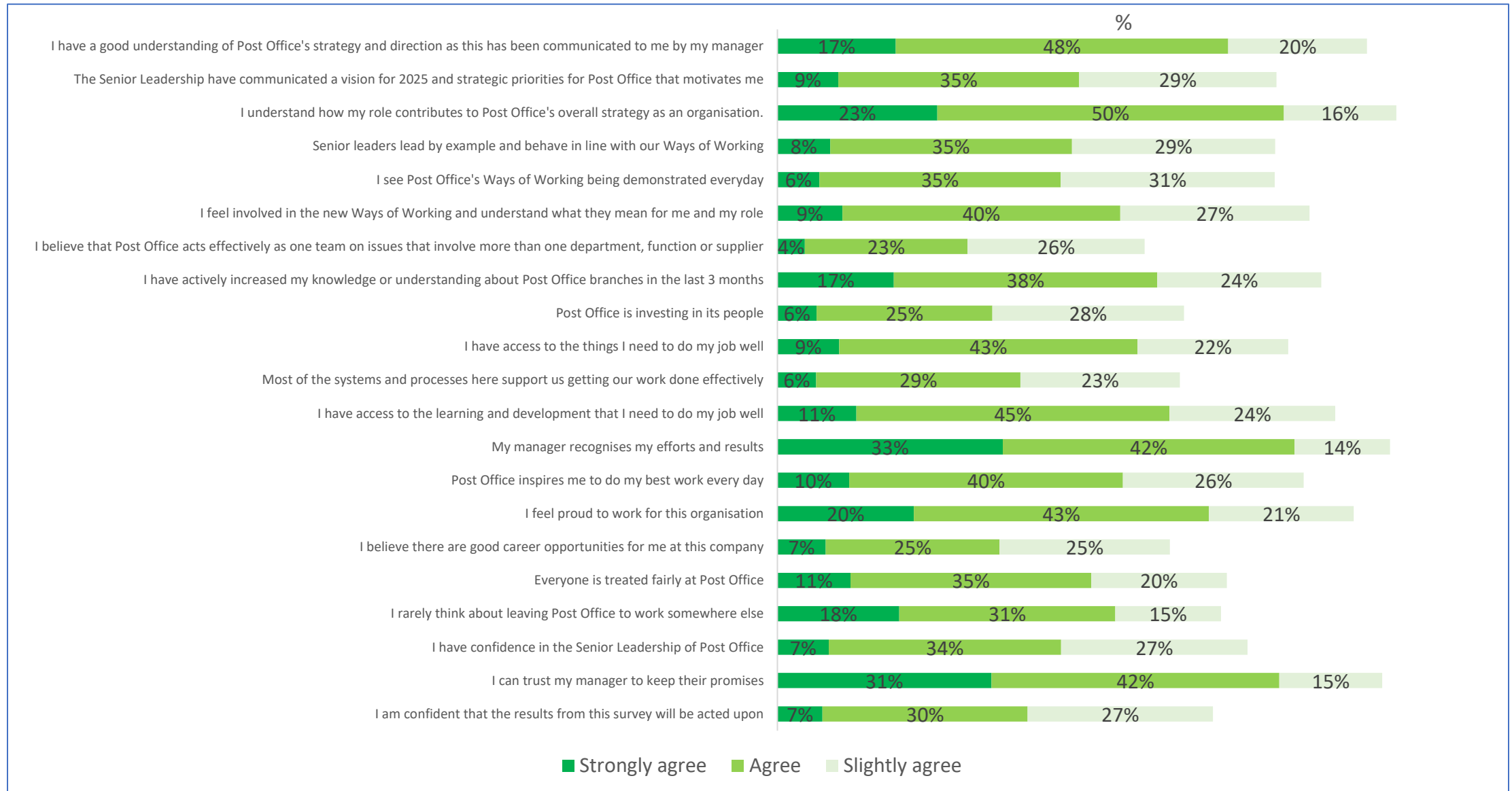
Total sample = 1533

## Q2. Can you explain a bit about why you gave that [recommendation] score? - verbatim comment categorisation



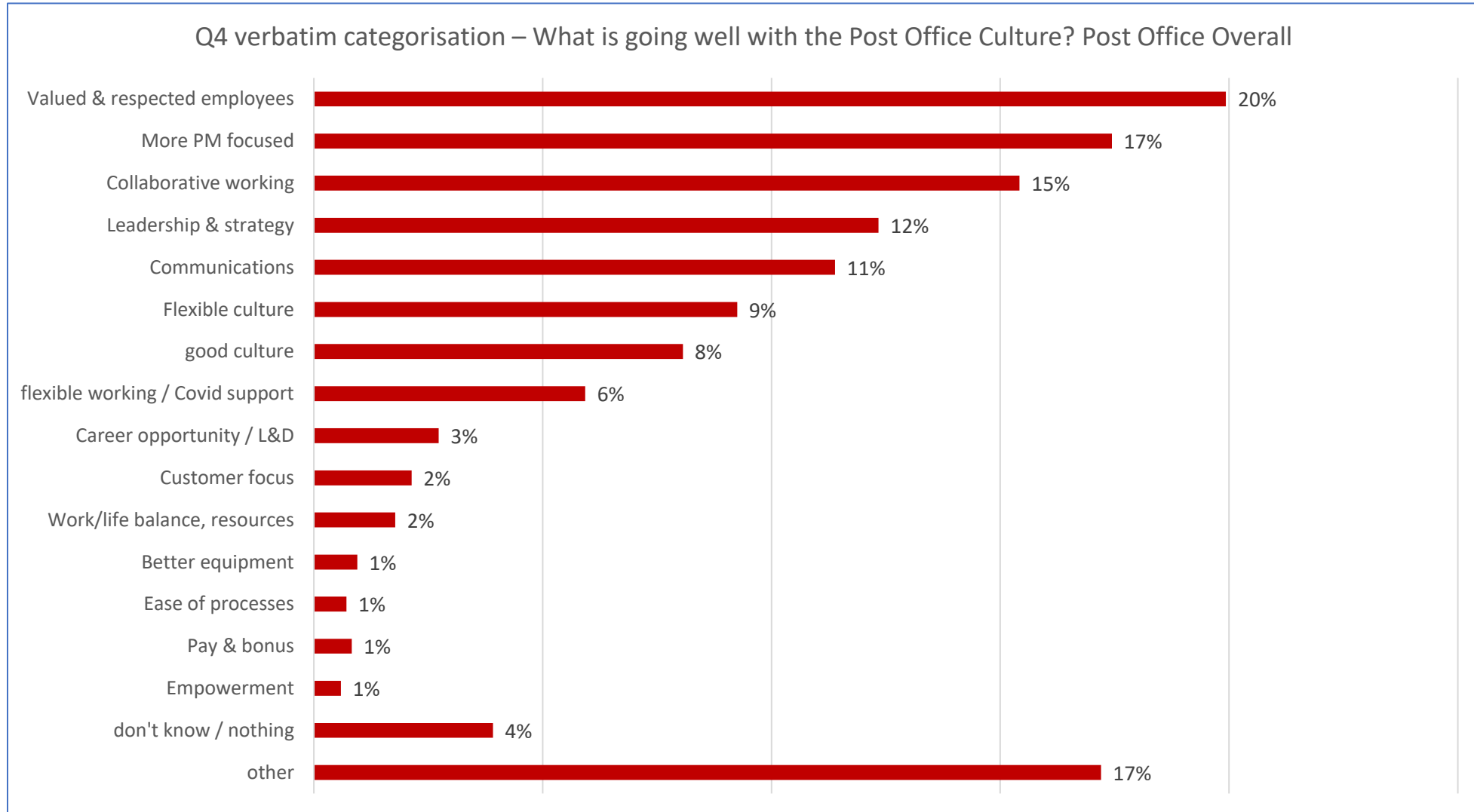
Total sample; Unweighted; base n = 1088; total n = 1533

# Q3. To what extent do you agree or disagree with the following statements: Strongly agree, agree and slightly agree



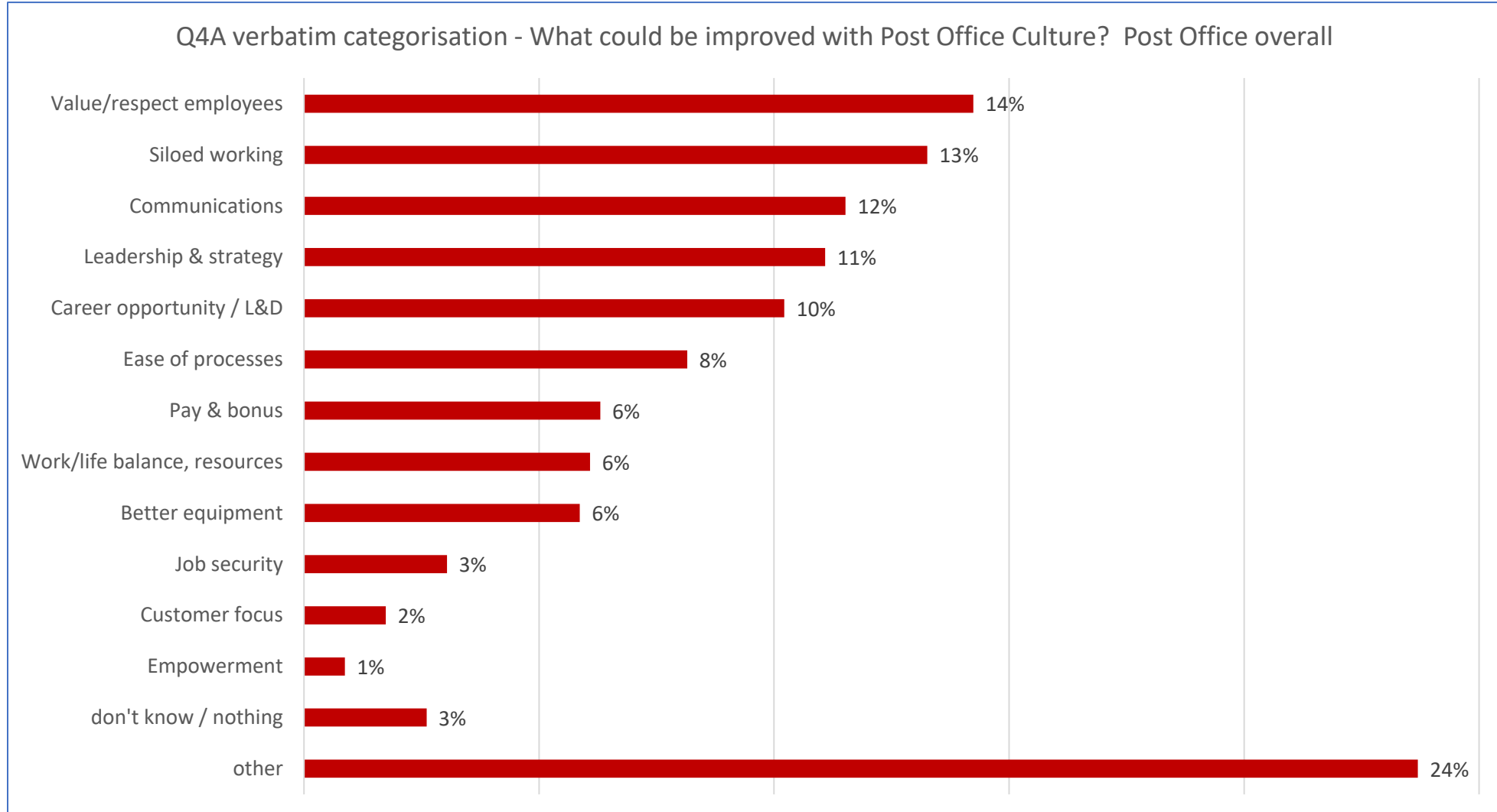
Total sample = 1533

## Q4. How would you describe the culture at Post Office - what is going well? - Verbatim comment categorisation



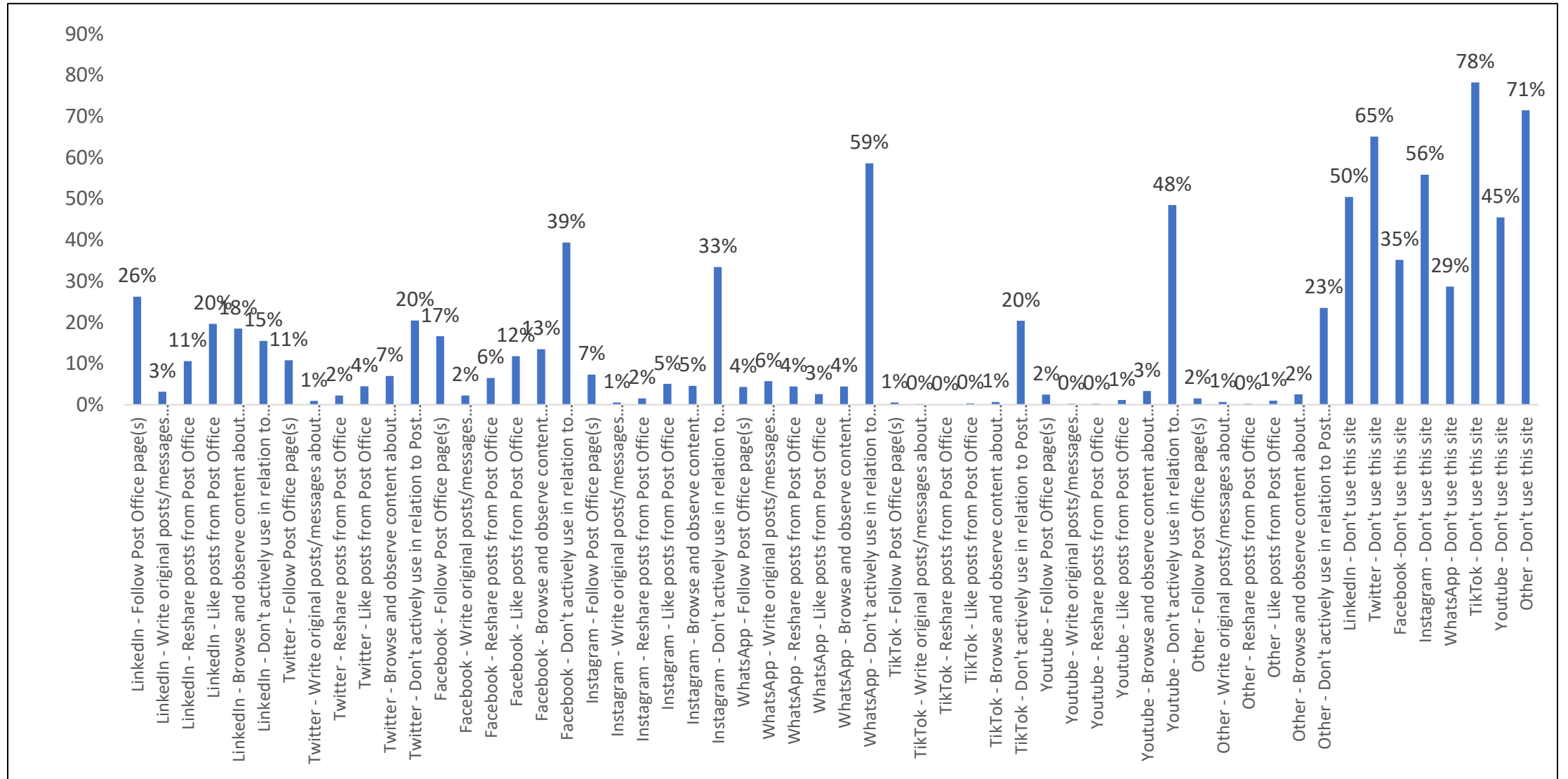
Total sample; Unweighted; base n = 843; total n = 1533

# Q4a. How would you describe the culture at Post Office - what do you think we could improve? - verbatim comment categorisation



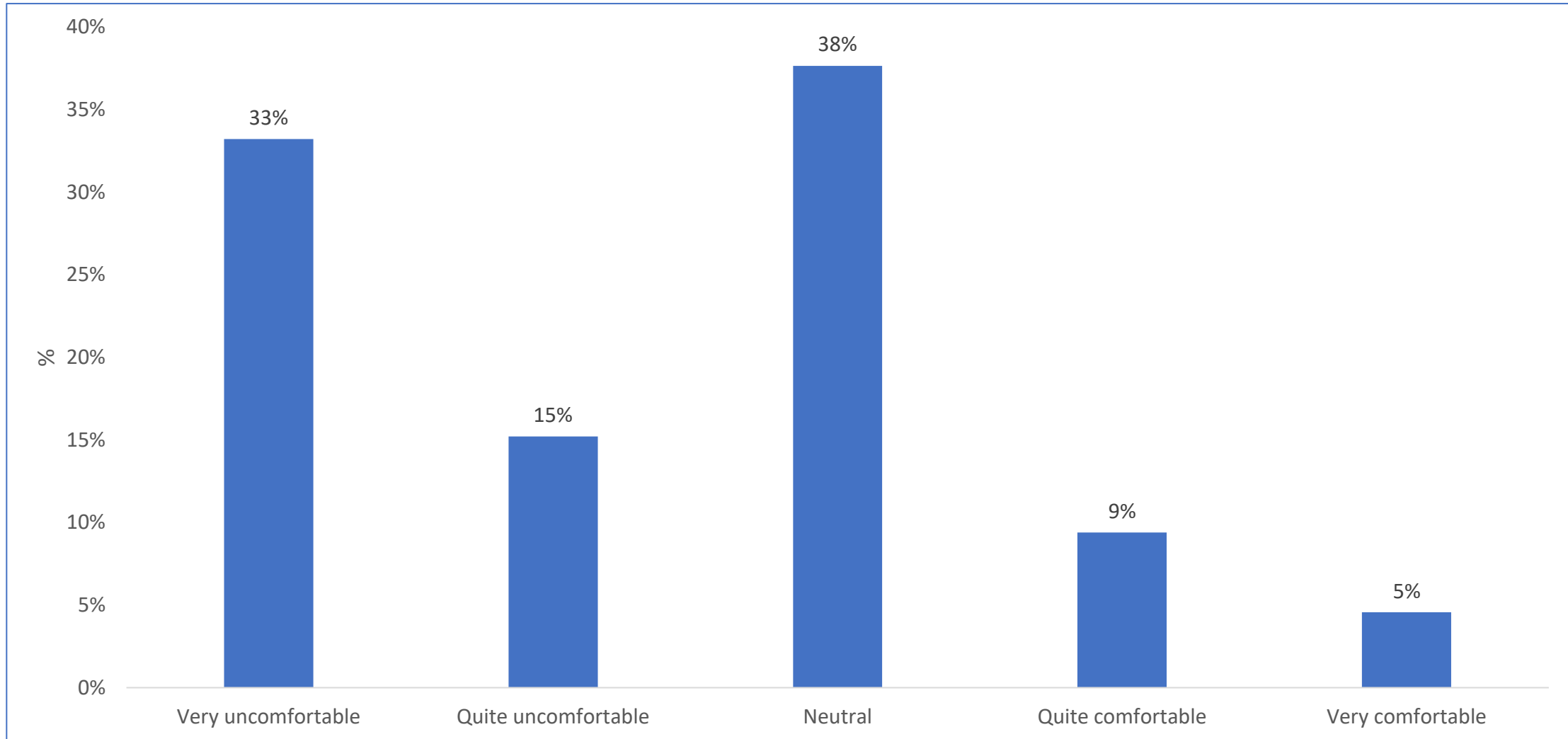
Total sample; Unweighted; base n = 920; total n = 1533

# Q SM1. Thinking about your personal social media account(s), how do you use each of the following social media sites in relation to Post Office? Please tick all options that apply for each social media channel.



Total sample = 1533

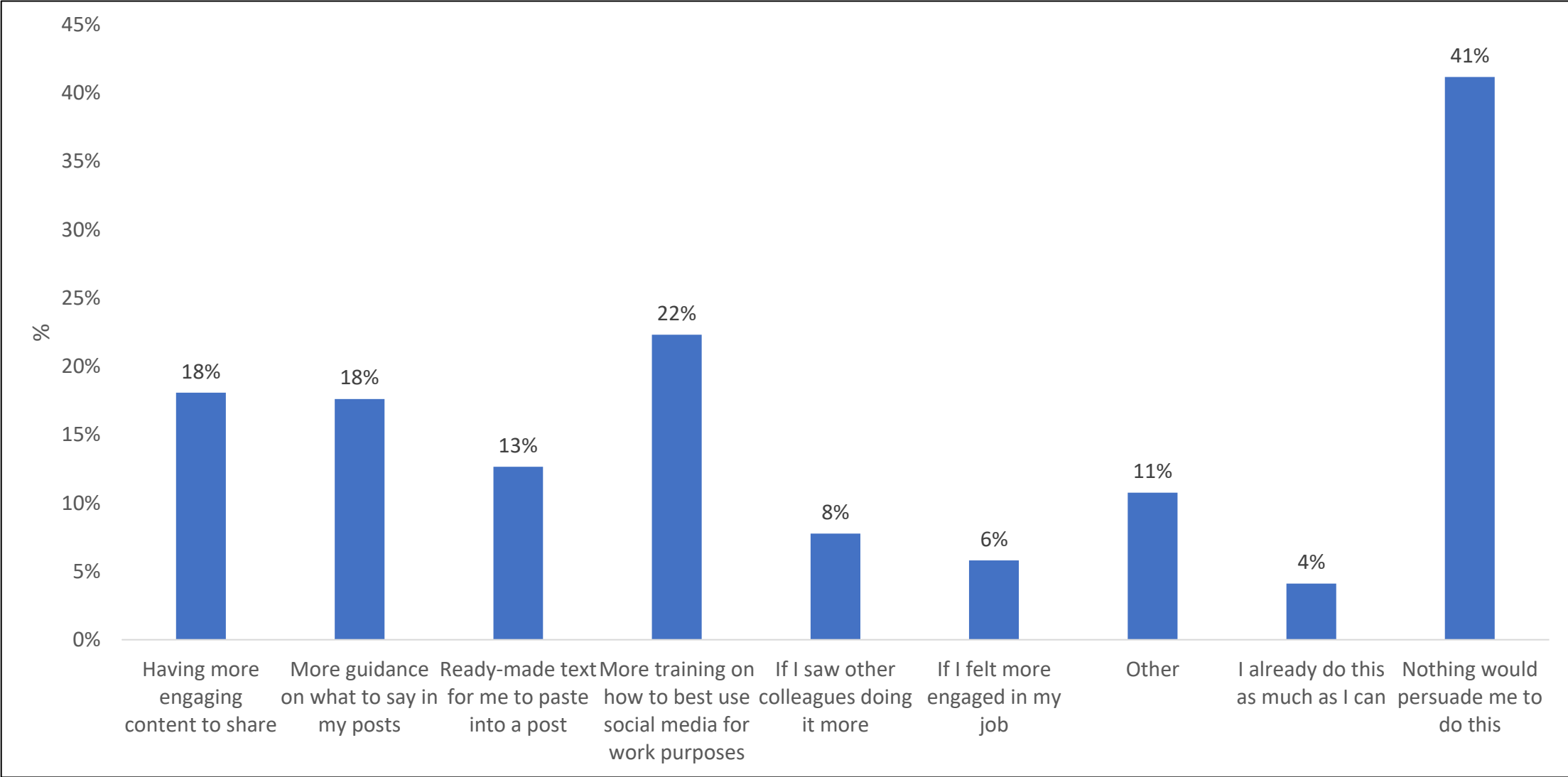
## Q SM2. How comfortable do you feel about using your personal social media accounts to talk about / share content about Post Office?



Total sample = 1533



# Q SM3. Thinking about LinkedIn specifically, what would encourage you to use LinkedIn more to promote and talk about Post Office?



Total sample = 1533