



Date
9 April 2025

Post Office
100 Wood Street
London EC2V 9ER

Your Ref:

Classification:
Public

Dear [REDACTED],

Freedom of Information Request – FOI2025/00209

We are writing in response to your email received by Post Office Limited (**"Post Office"**) on 25 March, which has been dealt with under the terms of the Freedom of Information Act 2000 (**"FOIA"**).

In your email, you have requested the information shown verbatim in bold below:

"Please would you be able to tell me:

- How many Post Office vans have been decorated with #PrideMatters branding per year since 2018 until present day? (broken down per calendar year)**
- How much has this cost the Post Office? (broken down per calendar year)**
- Has this branding exercise been funded through tax payers money? If not, where has the funding come from?"**

We can confirm that Post Office does hold the information you have requested.

"How many Post Office vans have been decorated with #PrideMatters branding per year since 2018 until present day? (broken down per calendar year)"

We can confirm 3 vehicles were branded in 2018 and 3 vehicles branded in 2022.

"How much has this cost the Post Office? (broken down per calendar year)"

We can confirm the cost in 2018 was £5,850, and the cost in 2022 was £2,949.

“- Has this branding exercise been funded through tax payers money? If not, where has the funding come from?”

We can confirm the funding came from the internal ‘Equity, Diversity & Inclusion’ budget at Post Office.

If you are dissatisfied with the handling of this response, you do have a right to request an internal review. You can do this by writing to the address above within 40 working days of receipt of this response stating your reasons for your internal review request or alternatively, by emailing information.rights@postoffice.co.uk.

If, having requested an internal review by Post Office, you are still not satisfied with our response you also have a right of appeal to the Information Commissioner at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire SK9 5AF

Telephone: 0303 123 1113
www.ico.org.uk/foicomplaints

Yours sincerely,

Information Rights Team
information.rights@postoffice.co.uk
<https://corporate.postoffice.co.uk/en/governance/access-to-information/access-to-information/>

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